



Century City Conference Centre, Cape Town, 25–28 February 2018

## Sponsor and Exhibitor Packages

Packages are indicative, and can be customised to meet sponsors' specific requirements. The prices of packages include VAT of 14%. A deposit of 50% is payable upon confirmation. Options that are limited in number will be allocated on a first-come first-served basis.

### P1 – Platinum Sponsorship

**R300 000**

- **Large** exhibition space in **prime** location  
3 x 3 m (includes basic shell scheme)
- Hospitality room in conference centre for client meetings
- Two free-standing banners (2 m x 1 m) allowed to be displayed in conference registration area (to be supplied by sponsor)
- 5 Complimentary delegate registrations
- Logo to appear inside proceedings book, on conference website, brochure, and on projected slides, listed as a 'Platinum Sponsor'
- 10-minute sponsorship presentation by company representative during conference
- E-mail campaign featuring sponsoring companies, sent to about 4000 recipients, with platinum sponsors having a 120-word company profile
- Social media exposure on all SAIMM platforms, including Facebook, LinkedIn, and Twitter
- Reciprocal web link from conference sponsor page to your organization's website
- Allowed to include company brochure and promotional material in delegates' bags
- Acknowledgement of sponsors at the conference opening
- Allocated a reserved VIP table at conference dinner

## **P2 – Gold Sponsorship**

**R200 000**

- Exhibition space in prominent location: 3 x 2 m (includes basic shell scheme)
- Hospitality room in conference centre for client meetings
- 3 Complimentary delegate registrations
- Logo to appear inside proceedings book, on conference website, brochure, and on projected slides, listed as a 'Gold Sponsor'
- 5-minute sponsorship presentation by company representative during conference
- E-mail campaign featuring sponsoring companies, sent to about 4000 recipients, with gold sponsors having a 100-word company profile
- Reciprocal web link from conference sponsor page to your organization's website
- Allowed to include company brochure and promotional material in delegates' bags
- Acknowledgement of sponsors at the conference opening
- Allocated a reserved VIP table at conference dinner

## **P3 – Silver Sponsorship**

**R100 000**

- Exhibition space: 3 x 2 m (includes basic shell scheme)
- 2 Complimentary delegate registration
- Logo to appear inside proceedings book, on conference website, brochure, and on projected slides, listed as a 'Silver Sponsor'
- E-mail campaign featuring sponsoring companies, sent to about 4000 recipients, with silver sponsors having a 50-word company description
- Reciprocal web link from conference sponsor page to your organization's website
- Allowed to include company brochure and promotional material in delegates' bags
- Acknowledgement of sponsors at the conference opening

## **P4 – Exhibitors**

**R45 000**

- Exhibition space: 3 x 2 m (includes basic shell scheme)
- 1 Complimentary delegate registration
- Reciprocal web link from conference sponsor page to your organization's website
- Will be listed as an 'Exhibitor' in the conference proceedings

## **P5 – Hospitality and Meeting Room**

**R15 000**

- A limited number of hospitality / meeting rooms are available in the conference centre
- Will be listed as a 'Sponsor' in the conference proceedings

**P6 – Conference Dinner Sponsorship** **R80 000**

- Sponsor is able to brand the dinner function, including a banner
- 5-minute sponsorship presentation by company representative
- Allocated a reserved VIP table at conference dinner
- Will be listed as a 'Sponsor' in the conference proceedings

**P7 – Cocktail Function Sponsorship** **R40 000**

- Sponsor is able to brand the cocktail function, including a banner
- 5-minute sponsorship presentation by company representative
- Will be listed as a 'Sponsor' in the conference proceedings

**P8 – Lunch Sponsorship** **R30 000**

- Sponsor is able to brand the lunch tables on one day, including a banner
- Acknowledgement of your company as lunch sponsor during lunch
- Will be listed as a 'Sponsor' in the conference proceedings

**P9 – Pens and Writing Pads** **R20 000**

- Branded pens to be supplied by sponsor
- Logo to be supplied by sponsor, for inclusion on writing pads provided by SAIMM
- Will be listed as a 'Sponsor' in the conference proceedings

**P10 – Student Attendance Sponsorship** **R7 000**

- Company logo to appear on student's name badge
- Will be listed as a 'Sponsor' in the conference proceedings

Please contact Gugu Charlie [gugu@saimm.co.za](mailto:gugu@saimm.co.za), +27-11-834-1273, SAIMM Conference Co-ordinator, for any enquiries.



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**NOTES:**

- All prices include VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

**ACCEPTANCE FORM**

Preference: P1\_\_\_\_ P2\_\_\_\_ P3\_\_\_\_ P4\_\_\_\_ P5\_\_\_\_ P6\_\_\_\_ P7\_\_\_\_ P8\_\_\_\_  
P9\_\_\_\_ P10\_\_\_\_

*A 50% deposit is required upon acceptance*

Company Name: .....

Postal Address: .....

Contact Person: .....

Capacity:.....Signed:.....

Tel:.....Fax:.....

E-mail: .....Cell:.....

**Complimentary Delegate information (if applicable)**

Name: .....

Surname: .....

Designation: .....

Email: .....Tel:.....

Name: .....

Surname: .....

Designation: .....

Email: .....Tel:.....

**Exhibition staff details (if applicable)**

**Name:** .....

**Surname:** .....

**Designation:** .....

**Email:** .....**Tel:**.....

**Name:** .....

**Surname:** .....

**Designation:** .....

**Email:** .....**Tel:**.....

Please return this form to: **Gugu Charlie, Conference Co-ordinator**  
**Email:** [gugu@saimm.co.za](mailto:gugu@saimm.co.za)