



Century City Conference Centre, Cape Town, 25–28 February 2018

Sponsor and Exhibitor Packages

Packages are indicative, and can be customised to meet sponsors' specific requirements. The prices of packages include VAT of 14%. A deposit of 50% is payable upon confirmation. Options that are limited in number will be allocated on a first-come first-served basis.

P1 – Platinum Sponsorship

R300 000

- **Large** exhibition space in **prime** location
3 x 3 m (includes basic shell scheme)
- Hospitality room in conference centre for client meetings
- Two free-standing banners (2 m x 1 m) allowed to be displayed in conference registration area (to be supplied by sponsor)
- 5 Complimentary delegate registrations
- Logo to appear inside proceedings book, on conference website, brochure, and on projected slides, listed as a 'Platinum Sponsor'
- 10-minute sponsorship presentation by company representative during conference
- E-mail campaign featuring sponsoring companies, sent to about 4000 recipients, with platinum sponsors having a 120-word company profile
- Social media exposure on all SAIMM platforms, including Facebook, LinkedIn, and Twitter
- Reciprocal web link from conference sponsor page to your organization's website
- Allowed to include company brochure and promotional material in delegates' bags
- Acknowledgement of sponsors at the conference opening
- Allocated a reserved VIP table at conference dinner

P2 – Gold Sponsorship

R200 000

- Exhibition space in prominent location: 3 x 2 m (includes basic shell scheme)
- Hospitality room in conference centre for client meetings
- 3 Complimentary delegate registrations
- Logo to appear inside proceedings book, on conference website, brochure, and on projected slides, listed as a 'Gold Sponsor'
- 5-minute sponsorship presentation by company representative during conference
- E-mail campaign featuring sponsoring companies, sent to about 4000 recipients, with gold sponsors having a 100-word company profile
- Reciprocal web link from conference sponsor page to your organization's website
- Allowed to include company brochure and promotional material in delegates' bags
- Acknowledgement of sponsors at the conference opening
- Allocated a reserved VIP table at conference dinner

P3 – Silver Sponsorship

R100 000

- Exhibition space: 3 x 2 m (includes basic shell scheme)
- 2 Complimentary delegate registration
- Logo to appear inside proceedings book, on conference website, brochure, and on projected slides, listed as a 'Silver Sponsor'
- E-mail campaign featuring sponsoring companies, sent to about 4000 recipients, with silver sponsors having a 50-word company description
- Reciprocal web link from conference sponsor page to your organization's website
- Allowed to include company brochure and promotional material in delegates' bags
- Acknowledgement of sponsors at the conference opening

P4 – Exhibitors

R45 000

- Exhibition space: 3 x 2 m (includes basic shell scheme)
- 1 Complimentary delegate registration
- Reciprocal web link from conference sponsor page to your organization's website
- Will be listed as an 'Exhibitor' in the conference proceedings

P5 – Hospitality and Meeting Room

R15 000

- A limited number of hospitality / meeting rooms are available in the conference centre
- Will be listed as a 'Sponsor' in the conference proceedings

P6 – Conference Dinner Sponsorship **R80 000**

- Sponsor is able to brand the dinner function, including a banner
- 5-minute sponsorship presentation by company representative
- Allocated a reserved VIP table at conference dinner
- Will be listed as a 'Sponsor' in the conference proceedings

P7 – Cocktail Function Sponsorship **R40 000**

- Sponsor is able to brand the cocktail function, including a banner
- 5-minute sponsorship presentation by company representative
- Will be listed as a 'Sponsor' in the conference proceedings

P8 – Lunch Sponsorship **R30 000**

- Sponsor is able to brand the lunch tables on one day, including a banner
- Acknowledgement of your company as lunch sponsor during lunch
- Will be listed as a 'Sponsor' in the conference proceedings

P9 – Pens and Writing Pads **R20 000**

- Branded pens to be supplied by sponsor
- Logo to be supplied by sponsor, for inclusion on writing pads provided by SAIMM
- Will be listed as a 'Sponsor' in the conference proceedings

P10 – Student Attendance Sponsorship **R7 000**

- Company logo to appear on student's name badge
- Will be listed as a 'Sponsor' in the conference proceedings

Please contact Gugu Charlie gugu@saimm.co.za, +27-11-834-1273, SAIMM Conference Co-ordinator, for any enquiries.



Century City Conference Centre, Cape Town, 25–28 February 2018

NOTES:

- All prices include VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

ACCEPTANCE FORM

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____
P9____ P10____

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:.....Signed:.....

Tel:.....Fax:.....

E-mail:Cell:.....

Complimentary Delegate information (if applicable)

Name:

Surname:

Designation:

Email:Tel:.....

Name:

Surname:

Designation:

Email:Tel:.....

Exhibition staff details (if applicable)

Name:

Surname:

Designation:

Email:**Tel:**.....

Name:

Surname:

Designation:

Email:**Tel:**.....

Please return this form to: **Gugu Charlie, Conference Co-ordinator**
Email: gugu@saimm.co.za